

“Simple” Streaming Onboarding

There are a lot of options when it comes to streaming solutions, talking through these six statements will help guide decisions and put you on the right path to accomplish the specific goals of your church.

1. We want to stream because...

- Start with “why” you’d like to stream.
- Consider your desired audience.
- Think about end goals for the stream or video.
- No wrong answers, but all this info helps guide the discussion.

2. When everything is finished we want to be able to...

- List the end products or results you want.
- Consider processes you see your church using.
- Think about how you expect to interact with the system.
- Get all the options and ideas on the table.

3. We currently have a system that...

- Inventory your current audio and video equipment.
- Decide what should be kept, replaced, or augmented.
- Make notes about current frustrations that could be fixed.
- Find blueprints, take measurements, and consider the physical space for the install.

4. Our system will be operated by...

- List people who might run the system after it is installed.
- Consider their strengths and aptitudes.
- This information might help guide the level of complexity for the system.

5. Our ideal system has...

- List any “must-haves” and “non-negotiable” items.
- Use the information discussed in 2, 3, and 4 to start putting together a plan.
- Look at different pieces of equipment, consider which ones are the best fit.
- At this point there are still not wrong answers, but you may have to make some decisions about trade-offs.

6. Our initial budget for the project is...

- By starting with the ideal outcome, we [Philip or an expert] can provide you with actual prices.
- With real costs you are able to discuss options such as raising money through a donation campaign or scaling back on your desired outcomes.
- Some systems can be built one piece at a time.
- In general, a good streaming system will likely cost a couple thousand dollars.
- A lightweight streaming system could be put in place for a few hundred dollars, but it will have some limitations.